

Help students choose a first job, not just land one.

I'm James Willett, a career coach and the founder of C2 Career Consulting. After more than three decades hiring, mentoring, and promoting people, I wrote *First Job* to give your students straight talk from the other side of the hiring desk.

WHAT IT GIVES YOUR STUDENTS

- **Choose a first job on purpose** — not out of panic or pressure.
- **Read an offer for what it really does for them** — far beyond the salary.
- **Size up a company, its culture, and a future boss** before saying yes.
- **Land interviews with little experience** in a market reshaped by AI.
- **Win the first 90 days** and turn a job into a career.
- **Know when and how to make a next move** without becoming a “job-hopper.”

BUILT ON FREE PUBLIC TOOLS

| **O*NET** — what a role really involves, day to day.

| **Occupational Outlook Handbook** — pay, growth, and entry requirements (BLS).

| **CareerOneStop** — local salary and job-market data (Dept. of Labor).

| **LinkedIn** — research a company and a future boss before saying yes.

HOW TO USE IT WITH YOUR OFFICE

- **Keep a desk copy on hand** for advising.
- **Bring it to a workshop** or a first-destination session.
- **Share the description in your newsletter** (I'll send ready-to-use copy).

Straight talk, real exercises, no hype. The book is available at career-truths.com/first-job.